

GEORGIA  
FOOD  
INDUSTRY  
ASSOCIATION



# CHART THE COURSE

JULY 14TH-18TH 2021  
OMNI CHAMPIONSGATE ORLANDO, FLORIDA

# EVENT SCHEDULE (TENTATIVE)

## Omni Orlando Resort

[www.omniorlandoresort.com](http://www.omniorlandoresort.com)

The Omni Orlando is a beautiful luxury resort oasis, sure to provide something for everyone! The Omni offers the best of Orlando—it is not located on Disney property so it is truly a refreshing get-a-way from the hustle and bustle of the world's largest playground. The Resort is a welcoming blend of elegance and comfort. Surrounded by 36 holes of incredible championship golf and 15 acres of recreational features, you will almost forget that you are just minutes from the Disney theme parks!



The Omni hosts 7 restaurants, lounges and eateries, and 24-hour room service. The full-service European spa offers

an endless range of services. Guests are sure to enjoy a retreat at the quiet pool and private cabanas. The kids will indulge themselves in the zero entry pool, water slide, wave pool, dancing water fountains and 850-foot lazy river.

The GFIA has received rave reviews for offering our members a unique opportunity to always combine business with pleasure during the annual convention. For those who arrive early and include the theme parks in your plans, you are just minutes from all of the fun! To make the parks accessible to those interested, please note:

- Complimentary shuttles are provided by the Omni to Disney parks
- Check out [www.gfia.org](http://www.gfia.org) for ticket links and discounts to Disney and Universal.



### FOR HOTEL ACCOMMODATIONS: Omni Orlando at ChampionsGate 407-390-6664

Visit [www.gfia.org](http://www.gfia.org) for a GFIA group reservation form and details.

**Cut-off date: June 23, 2021**

Many room categories are already selling out!  
Rates: \$169-\$430

Group rates valid July 13-18, 2021

Be sure to state you are with the GFIA group to receive our group rates.

### WEDNESDAY, JULY 14

3:00pm – 7:00pm  
6:30pm – 8:00pm

GFIA Registration  
Diamond Sponsor Welcome Party  
(Diamond Sponsors, Retailers, Wholesalers, Board of Directors, Board of Trustees)

### THURSDAY, JULY 15

7:00am – 6:00pm  
8:00am – 11:00am  
9:00am – 3:00pm  
9:00am – 4:00pm  
12:00pm – 4:00pm  
5:00pm – 6:00pm  
8:00pm – 10:00pm

GFIA Registration  
Board of Directors Meeting  
Snack Shack  
(Lunch Served 11:30am – 1:30pm)  
Ice Cream Station  
Preview Silent Auction Items  
Wine Tasting  
Opening Night  
Silent Auction, Games, Pizza and More

### FRIDAY, JULY 16

7:00am – 1:00pm  
7:30am – 9:00am  
9:00am – 3:00pm  
9:30am – 11:00am  
11:15am – 12:15pm  
12:15pm – 12:30pm  
12:45pm – 1:45pm  
1:00pm – 5:00pm  
6:30pm - 7:30pm  
7:30pm – 11:00pm

GFIA Registration  
Legislative Breakfast  
Snack Shack  
(Lunch Served 11:30am – 1:30pm)  
Seminar  
Seminar  
Annual Meeting  
Independent Council Luncheon  
(Independent Retailers/Wholesalers)  
Trade Show Set-Up  
Cocktail Party  
Dinner Party and Entertainment

### SATURDAY, JULY 17

7:30am – 9:00am  
8:00am – 10:30am  
9:15am – 10:30am  
10:45am – 12:45pm  
1:00pm – 2:00pm  
6:15pm – 7:15pm

Legislative Breakfast  
Trade Show Set-Up  
Seminar  
Decision Maker Exhibit Show  
(Retailers and Wholesalers Only)  
Trade Show  
Diamond Sponsor Cocktail Party  
(Diamond Sponsors, Retailers, Wholesalers, Board of Directors, Board of Trustees)

7:00pm – 7:30pm  
7:30pm – 10:00pm  
10:00pm

Chairman's Cocktail Party  
Chairman's Dinner and Awards Ceremony  
Chairman's Dessert Party

### SUNDAY, JULY 18

Check-Out