



GFIA's EDUCATION FOUNDATION 24th ANNUAL "SWINGING FOR SCHOLARSHIPS"

Wednesday, March 27, 2019 White Oak Newnan, GA

Registration 7:30am Shotgun start: 9:00am **EARLY BIRD DEADLINE - FEBRUARY 22nd**

<p style="text-align: center;"><u>Seminole or Old Course</u></p> <p style="text-align: center;">\$225 per person - Early Bird Rate!! \$250 per person OR \$1,500 - Early Bird Rate !! Includes 4-some & Gold Sponsorship \$1,600 includes 4-some & Gold Sponsorship</p> <p style="text-align: center;"><u>Includes:</u> Tournament Gifts Breakfast, Lunch & Snacks Includes 1 Boodle Bag per player</p>	<p style="text-align: center;"><i>Boodle Bag!</i></p> <p style="text-align: center;">What's a Boodle Bag? A one-stop-shop for all your tourney fun! Included w/ Each Registration!</p> <p style="text-align: center;"><u>Includes:</u> Golf Valuables Bag Beat The RETAILER Contest Holes Red Bomber Hole Longest Drive & Closest to the Pin Contests Ron Bishop's No Pressure Ball!</p>	<p style="text-align: center;"><i>RAFFLE!</i></p> <p style="text-align: center;">3 Chances to Win! \$500 \$1,000 \$2,000</p> <p style="text-align: center;"><i>Purchase tickets from an Education Foundation Trustee or indicate tickets on the registration form.</i></p>
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NAME	COMPANY Write as to appear in all publicity	Raffle \$10 per ticket	TOTAL
SPONSORSHIP Level See reverse for categories and Beat the Retailer hosting options		Level / Type: _____	
The Personal Shopper: Add \$25, \$50 or \$100 to your registration and the golf committee will purchase a door prize on your behalf to add to the fun!		\$ _____	
TOTAL			

EARLY BIRD RATE UNTIL FEBRUARY 22nd!

****Payment must accompany reservation or be received by
March 8th 2019 **

___ Check Enclosed (payable to Georgia Food Industry Education Foundation)

___ Charge to ___ Visa ___ MC ___ Amex
Card # _____ Exp _____
Security Code: _____

Confirm To: _____
Company: _____

Mail or Fax to: GFIA
5020 Highlands Parkway SE, Ste 200
Smyrna, GA 30082
Phone: 770-438-7744
Fax: 770-438-7761
GFIEF EIN #: 58-2154292

- No refunds after March 8, 2019.
- A processing fee of \$75 on all refunds.
- The GFIA Education Foundation is a 501(c)(3) corporation. All proceeds from the tournament benefit the Scholarship Foundation which awards scholarships to children of full-time employees of GFIA member firms and employees of GFIA member firms who are full-time students.

Date Rec'd _____	Weblink _____
Date Paid _____	Conf _____

**** **SPONSORSHIPS** ****

**Indicate Your Choice on Front Page in “Sponsorship Type” Column
EARLY BIRD DEADLINE– FEBRUARY 22nd!**

GRAND SPONSOR: \$8,600

TOURNAMENT BALL SPONSOR: SOLD!

BOODLE BAG SPONSOR: SOLD!

GOLF TEE SPONSOR: \$3,200 (Includes foursome/gold sponsorship & logo golf tees)

GOLD +4 PLAYERS SPONSOR PACKAGES

Includes 4 players, 1 Boodle Bag per player and Gold Sponsorship recognition

Mountain or Lake Course Gold Sponsor: \$1,500 - Early Bird Rate! \$1,600 Regular Fee Rate!

Each **Gold Sponsor** will be assigned one hole on a course. If you want recognition on each course, multiple Gold sponsorships may be purchased. GFIA will provide one sign per sponsor but sponsors are encouraged to bring banners, etc. for your hole. All sponsors receive recognition throughout the tournament and in all GFIA publicity.

“BEAT THE RETAILER” HOST SPONSORSHIP PACKAGES

Includes the opportunity to host a key retailer for a contest hole throughout the day!

As a “BTR” host, you are welcome to send multiple VIPs from your company to spend the day with your retailer, provide a logo tent, décor and samples for your hole. 8-10 retailers will be available for sponsorship. Retailers will represent chain and independent grocers. (Visit www.gfia.org for details and updated list of participating retailers or call Michelle Boyer 678-654-3316.)

“BTR” Cost:

Seminole / Old Course = \$1,500 for 4 players & gold sponsorship + \$800 for hosting a retailer = \$2,300

GOLD SPONSOR / HOLE SPONSOR (without a 4-some): \$700

Each **Gold Sponsor** will be assigned one hole on a course. Multiple Gold sponsorships may be purchased. GFIA will provide one sign per sponsor but sponsors are encouraged to bring banners, etc. to decorate your hole. Recognition throughout the tournament and in all GFIA publicity.
Ability to place product in tournament goodie bag.
Ability to place products at the breakfast, lunch, and refreshment stations around the clubhouse.

SILVER SPONSOR: \$400

Recognition throughout the tournament and in all GFIA publicity.
Ability to place product in tournament goodie bag.
Ability to place products at the breakfast, lunch, and refreshment stations around the clubhouse.

BRONZE SPONSOR: \$250

Includes recognition throughout the tournament, in GFIA newsletters, directory, etc.
Ability to place product in tournament goodie bag.

****GOODIE BAG / PRODUCT DONATIONS****

Product donations for breakfast, lunch, snacks and goodie bags are welcome. Product quantities should be provided for 250 people. Shipping details will be sent upon receipt of this form. **(You must be a Bronze, Silver, Gold or Grand Sponsor to be eligible to feature product at the event.)**

***Note: Each company can have three items in the goodie bags
Drinks can NOT be placed in the goodie bags***

**** DOOR PRIZES ****

We invite you to donate door prizes in the name of your company. Last year prizes included sporting goods, golf bags, shirts, collectible memorabilia, sporting tickets, gift cards, etc. Don't know what to contribute? See the “Personal Shopper” option on the registration form. Door prizes add value and fun for everyone!

Door Prize Donation: _____

“Beat the Retailer”



“Beat The Retailer” is YOUR chance to have fun with your customers and fellow retailers!

Retailers will be assigned to each course. Retailers will represent chain and independent grocers. Retailers will be positioned at holes on each course giving them a chance to visit with everyone instead of playing with just one team. And ... you will have an opportunity to take your best shot against them! “Beat the Retailer” and win a ticket for the Super Raffle - if your shot is not the best, use their shot on your way to victory! Your chance to “Beat the Retailer” is included with each registration as part of the **Boodle Bag!**

Retailer Placements

(subject to change)

Seminole or Old Course “Beat the Retailer” Players:

TBD on Retailers