



Georgia Department of Public Health



THE GEORGIA WIC PROGRAM

Presentation to: Vendor Advisory Forum

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Date: December 8, 2015



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THE GEORGIA WIC PROGRAM

WIC VENDOR STAMP 101



WIC SHELF TALKERS



VENDOR STAMP FACTS (True or False)

- You must report lost, stolen, or damaged stamps to Georgia WIC immediately (**True or False**)
- Vendors can reproduce the vendor stamp (**True or False**)
- Vendors are not responsible for the unauthorized use of the stamp by their employees, officers, managers, or agents (**True or False**)
- The vendor stamp can be transferred to another location or individual as long as it is the same store (**True or False**)

WIC VENDOR HANDBOOK REGULATIONS

- **TRUE!** Lost, Stolen, or damaged stamps **MUST** be reported to Georgia WIC immediately
- **FALSE!** Vendors are **NOT** permitted to reproduce the vendor stamp
- **FALSE!** Vendors will be held responsible for the unauthorized use of vendor stamp by their paid or unpaid owners, officers, managers, agents, and employees
- **FALSE!** The vendor stamp is **NOT** transferable to another location or individual

MORE IMPORTANT FACTS ABOUT THE VENDOR STAMP

- If the ink pad dries out, it is the vendor's responsibility to replenish the removable pad, OR re-ink the pad – black liquid ink **ONLY**
- Food instruments stamped with an unauthorized stamp will **NOT** be paid
- The vendor stamp must be kept in a secure location at all times



MISUSE OF VENDOR STAMP CAN RESULT IN:

Termination upon Notice:

- #13 – Reproducing the WIC Vendor Stamp

Denial of Authorization for a period of 3 years:

- If a store begins to redeem food instruments before receiving its vendor stamp

Processing WIC Food Instruments/CVVs:

- Only food instruments stamped with an authorized Georgia WIC stamp will be paid



VENDOR STAMP (Cont'd):

Minimum Requirement for payment:

- 3rd bullet point – The authorized WIC vendor stamp appearing on the food instrument must be **legible**

Return food instrument payment procedures:

- 2nd bullet point – Returned food instruments marked – invalid, unreadable, or missing vendor stamp can be corrected and resubmitted for payment within 45 days

Changing the Ink Pad – Live Demonstration



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WIC SHELF TALKERS - REVIEW



- Georgia WIC has developed shelf talkers for use by vendors, which is available upon request
- Authorized vendors are permitted to develop their own shelf talkers, but must obtain written permission from Georgia WIC
- Bread manufacturers are also permitted to develop their own shelf talkers with prior permission from Georgia WIC

WIC SHELF TALKERS – REVIEW



All vendors wishing to develop their own shelf talkers need to submit:

- Final artwork/graphic image of proposed shelf label (including proposed size, color, and any other distinguishing features)
- A written request for consideration of approval at least thirty (30) days before intended use to Georgia WIC Office of Vendor Management

NOTE: Simple and basic wording – “WIC Approved” or “GA WIC Approved”

MISUSE OF SHELF TALKERS CAN RESULT IN:



- Vendors are responsible to ensure that labels used by bread manufacturers have been approved by Georgia WIC. Failure to comply will result in a category II sanction:

If a violation occurs in Category II, the vendor will receive written warning for the first offense. If the same violation occurs a second time within twelve (12) months from the date of this first offense warning notification, the vendor will receive another warning for the second offense. If the same violation occurs a third time within twelve (12) months from the date of this first offense warning notification, the vendor will be disqualified for the time period specified for that category (eight months.)

CONTACT: (For Stamp & Other WIC Materials)

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QUESTIONS???

