



Georgia Department of Public Health

Vendor Stamp & Shelf Talkers

Presentation to: Georgia WIC Authorized Vendors

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We Protect Lives.

Vendor Stamp

- Unique Four Digit Number
- State Property
- Stamp all food instruments
- **The vendor stamp cannot be reproduced**



Vendors that reproduce stamps will be terminated.

Important Notes – Vendor Stamp

1. Report lost, stolen, or damaged stamps to Georgia WIC immediately.
2. Keep the stamp in a secure location at all times.
3. DO NOT reproduce the vendor stamp.
4. Vendors will be held responsible for the unauthorized use of the vendor stamp by their paid or unpaid owners, officers, managers, agents, and employees.



Important Notes – Vendor Stamp (continued)



5. If the inkpad dries out, it is the vendor's responsibility to replenish the removable pad with **black ink only**.

6. The vendor stamp is not transferable to another location or individual.

7. Food instruments stamped with an unauthorized vendor stamp will not be paid.

Georgia WIC Shelf Talker



**State issued shelf talkers are provided
at authorization or as needed**

Shelf Talker Approval

- **If a vendor desires to design their own shelf talker, approval must be obtained prior to use**
- **Shelf talkers may read 'WIC Eligible' or 'WIC Approved'**
- **Proposed design must be submitted to the Vendor Relations Office for review**
- **A decision is rendered within 30 days of receipt**
- **Vendors will be notified by letter of program decision**

DESIGN
YOUR
OWN
LABEL

QUESTIONS?

