



*Georgia Department of Public Health*

# Georgia eWIC (EBT)

December 8, 2015

Presented by:

Tony McGaughey

WIC Deputy Director of  
Program Administration



*We Protect Lives.*



# Georgia eWIC

Georgia WIC is currently in the planning stages for implementing eWIC or EBT across the state.

- Congressional Mandate to be on EBT by October 2020
- Waiting for approval of our PAPDU (Planning Advanced Planning Document Update) by USDA

# Georgia eWIC

Georgia DPH will be implementing eWIC as a part of our new statewide clinical system.

This will:

- Streamline the checkout process for our Vendors
- Provide a better shopping experience for our participants
- Provide a better overall experience for our participants (from the clinic to the grocery store)

# Georgia eWIC

What are our next steps?

- Submit our Implementation Advanced Planning Document (IAPD) to USDA for approval
- Finalize our Functional Requirements Document (FReD) with USDA
- Issue an RFP for the clinical and eWIC system

# Georgia eWIC

What does this mean for our WIC Vendors?

- Better (faster and more accurate) in-lane process
- Less cashier training
- Better customer satisfaction
- Reduced back office effort and costs
- Reduced banking costs
- Faster Settlement
- Improved Reporting Capabilities

# Georgia eWIC

Georgia WIC is looking to go with an online solution which will provide real-time data on purchases across the state and will provide a faster reconciliation process for our vendors

# Georgia eWIC

- We are currently gathering UPC codes from our WIC Vendors so that we will have all UPC's for our WIC approved foods in our UPC database.
- If you would like to weigh in on your preferences based on experiences in other states (online vs. offline EBT) or if you have any other feedback or systems that you are currently using, please let me know by emailing me at:

**[anthony.mcgaughey@dph.ga.gov](mailto:anthony.mcgaughey@dph.ga.gov)**